



**Mount Rushmore Society**

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**Mount Rushmore Bookstores  
Mount Rushmore Self-Guided  
Tours**

Mount Rushmore  
National Memorial  
13036 Hwy 244  
Keystone, SD 57751

605-574-1333  
800-699-3142  
FAX 605-574-3144  
bookstores@mtrushmore.org

**Mount Rushmore Memories  
Airport Store**

Rapid City Regional Airport  
605-791-6868

**Mailing Address & Deliveries:**

830 Main Street  
Rapid City, SD 57703  
605-341-8883  
memories@mtrushmore.org

*The Mount Rushmore Society—through the Mount Rushmore Bookstores, Mount Rushmore Self-Guided Tours, Mount Rushmore Memories and other activities—is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.*

**For Immediate Release:**

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**Mount Rushmore Society Announces Fifth \$100,000 Sculpture Preservation Gift to Mount Rushmore National Memorial**

Mount Rushmore Society President Tim Raben and Society Executive Director Diana Saathoff presented Mount Rushmore National Memorial Superintendent Cheryl Schreier with a \$100,000 sculpture preservation gift on September 13, 2018. This is the last installment of five \$100,000 gifts that the Society pledged to the park to be used specifically for sculpture preservation at the Memorial.

The funds were a result of an initial \$214,000 bequest from the Betty Nelson, Yankton, SD, estate. The Mount Rushmore Society contributed an additional \$200,000 and has managed the fund for its ultimate donation to the National Park Service.

“The National Park Service will use this next installment to replace some of the aging fiber-optic components of the Rock Block Monitoring System,” explains Schreier. “The Rock Block Monitoring System was first put in place more than 20 years ago to monitor changes within the sculpture due to weather and time. This component update is needed to incorporate the latest fiber optic technology.”

Although this project has been fully funded, there are always ways to continue supporting Mount Rushmore by donating to the Society. This year, the Society will embark on raising funds for the Monumental Movie Campaign, a project intended to raise \$2 million to replace the projection equipment and films shown in the Lincoln Borglum Museum Theater and during the Evening Lighting Ceremony. Contact Stephanie Pariza at [stephanie@mtrushmore.org](mailto:stephanie@mtrushmore.org) or 605-791-6065 for more information on the campaign.

Information on Society membership and tax-deductible donations for the Memorial can be found on the organization's website at [www.mountrushmoresociety.com](http://www.mountrushmoresociety.com) or by calling the Society's office at 605-341-8883.