



**Mount Rushmore Society
Mount Rushmore Institute**

Mailing Address:

PO Box 1524
Rapid City, SD 57709

Location:

711 North Creek Dr.
Rapid City, SD 57703
1-605-341-8883
FAX 1-605-341-0433
info@mtrushmore.org

Mount Rushmore Bookstores

Mount Rushmore Audio Tour

Mount Rushmore
National Memorial
13036 Hwy 244
Keystone, SD 57751
1-605-574-1333
1-800-699-3142
FAX 1-605-574-3144
bookstores@mtrushmore.org

Mount Rushmore Memories

Mailing Address:

PO Box 90 | Hill City, SD 57745

Location:

263 Main St
Hill City, SD 57745
1-605-385-2411
FAX 1-605-385-0259
memories@mtrushmore.org

**Mount Rushmore Memories
Airport Store**

Rapid City Regional Airport
4550 Terminal Road #206
Rapid City, SD 57703
1-605-791-6868
memories2@mtrushmore.org

The Mount Rushmore Society—through the Mount Rushmore Bookstores, the Mount Rushmore Audio Tour, Mount Rushmore Memories and other activities—is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.



Mount Rushmore Memories Airport Store Grand Opening Held July 28

Rapid City, SD (July 28, 2015) -- Mount Rushmore Memories Airport Store staff, Mount Rushmore Society (Society) board of directors and the Rapid City Regional Airport staff and board of directors celebrated the grand opening of Mount Rushmore Memories Airport Store on Tuesday, July 28, at Rapid City Regional Airport. The nonprofit store is operated by the Mount Rushmore Society and managed by Anna Raue.

The Society submitted a proposal to the Rapid City Regional Airport board to operate the Airport Gift Store, beginning in January 2015, and was the successful bidder. The proposal outlined an innovative vision for the design of the store, blending the materials and motifs of the airport with those of Mount Rushmore National Memorial to create a compelling retail experience. It also outlined the organization's intentions of providing educational and unique items for the consumer, including original publications, regional gourmet food and gifts, as well as convenience items that every traveler needs.



"We are very pleased to have Mount Rushmore Memories as our new gift shop concessionaire," says Acting Airport Executive Director Pete Girtz. "Sales have been very strong, and the new design fits right in with the western elegance theme of the Airport."

Since 1930, the Society has strategically engaged in new ventures to provide funding for projects and programs at Mount Rushmore in a variety of ways. The Mount Rushmore Memories Airport Store is another way to fulfill that mission and to add another income stream to the organization for the ultimate preservation of the premier tourist attraction for South Dakota.

Information on Society membership and tax-deductible donations for the Memorial can be found on the organization's website at www.mountrushmoresociety.com or by calling the Society's office at 605-341-8883.

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