



Mount Rushmore Society
Mount Rushmore Institute

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PO Box 1524
Rapid City, SD 57709

Location:
711 North Creek Dr.
Rapid City, SD 57703
1-605-341-8883
FAX 1-605-341-0433
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Mount Rushmore Bookstores

Mount Rushmore Audio Tour

Mount Rushmore
National Memorial
13036 Hwy 244
Keystone, SD 57751
1-605-574-1333
1-800-699-3142
FAX 1-605-574-3144
bookstores@mtrushmore.org

Mount Rushmore Memories

Mailing Address:
PO Box 90 | Hill City, SD 57745

Location:
263 Main St
Hill City, SD 57745
1-605-385-2411
FAX 1-605-385-0259
memories@mtrushmore.org

Mount Rushmore Memories

Airport Store

Rapid City Regional Airport
4550 Terminal Road #206
Rapid City, SD 57703
1-605-791-6868
memories2@mtrushmore.org

The Mount Rushmore Society—through the Mount Rushmore Bookstores, the Mount Rushmore Audio Tour, Mount Rushmore Memories and other activities—is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.



Mount Rushmore Society, National Park Service and Donors Celebrate Construction of First New Structure at Mount Rushmore in Years *Ribbon Cutting for New Youth Exploration Area Children's Shelter Held Today*

Rapid City, SD (July 9, 2015) -- The Mount Rushmore Society (Society), National Park Service (NPS) at Mount Rushmore National Memorial and major donors (including a representative from the National Park Foundation) celebrated completion of the new and permanent Youth Exploration Area (YEA) shelter today. A ribbon cutting was held on the site of the former Lakota, Nakota and Dakota Heritage Village and featured comments by Society officials, NPS administrators and major donors.

"The Society raised all funds for the \$396,000 campaign privately between 2011 and 2014," said Society President Judy Allen. "We had great donor support from within South Dakota as well as from donors large and small across the country. This is our mission—to support the Memorial's 2 million plus visitors a year by preserving, protecting and enhancing the visitor experience, and we invite people from all over the world to join as members and donors to continue our 85-year mission."

Fundraising began in 2011 with a five-year lead pledge of \$25,000 from Black Hills Corporation/Black Hills Power. The organization paid its pledge off two years early in order to help complete the campaign in time for a summer 2015 opening. The National Park Foundation donated \$100,000 to the project as one of only three "Legacy Project" grants to be given as part of the 2016 NPS Centennial celebration. The Adams-Mastrovich Family Foundation, Mary Mastrovich Adams made two grants totaling \$25,000. South Dakota Community Foundation granted \$10,000 as a South Dakota Fund grant, and the Society received an anonymous gift from a local donor/Society member of \$10,000. Gifts of \$5,000 each were also received locally from Wells Fargo Bank, the Grand Lodge of Masons of South Dakota, Gene and Pat Lebrun and Dr. Richard and Nancy Gowen.

Many other Society members, donors and friends of the project contributed to the effort, and proceeds from three of the Society's annual Presidential Dinners were directed to the campaign.

The structure was completed and opened for programming in late June and utilized for July 4th festivities. The shelter will serve as a multi-use facility for "kid-friendly" YEA programs as well as other special events held at the Memorial. The YEA program has proven successful over the past seven years, with NPS rangers and volunteer educators giving hours of hands-on programming for children using temporary facilities consisting of a tent and a folding table at the intersection of the Grand View Terrace and Avenue of Flags.

Information on Society membership and tax-deductible donations for the Memorial can be found on the organization's website at www.mountrushmoresociety.com or by calling the Society's office at 605-341-8883.

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