



**Mount Rushmore Society  
Mount Rushmore Institute**

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**Mount Rushmore Bookstores  
Mount Rushmore Audio Tour**

Mount Rushmore  
National Memorial  
13036 Hwy 244  
Keystone, SD 57751  
1-605-574-1333  
1-800-699-3142  
FAX 1-605-574-3144  
bookstores@mtrushmore.org

**Mount Rushmore Memories  
Airport Store**

Rapid City Regional Airport  
4550 Terminal Road #206  
Rapid City, SD 57703  
1-605-791-6868  
anna@mtrushmore.org

*The Mount Rushmore Society—through the Mount Rushmore Bookstores, the Mount Rushmore Audio Tour, Mount Rushmore Memories and other activities—is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.*



**For Immediate Release:**

February 8, 2016

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## Mount Rushmore Society's Annual Meeting Showcases Accomplishments for Year and Honors Friends of the Faces

The Mount Rushmore Society (Society) celebrated 85 years of supporting Mount Rushmore National Memorial at its annual meeting held January 15, 2016, in Rapid City. Society President Judy Allen opened the meeting with approximately 90 members and guests in attendance. Highlights of the year and awards were presented. Leroy Ketel was honored with the 2016 Individual Friend of the Faces Award for more than 25 years of service to the Society, and members of the 1995-1996 Society board of directors were awarded the 2016 Corporate Friend of the Faces Award for their vision of financing and operating the Mount Rushmore parking facility.

### HIGHLIGHTS

Among the Society's highlights of the year were the following:

- The completion of the Youth Exploration Area.
- The purchase of 15 acres near the intersection of Hwy 244 and 16A in Keystone, SD, to preserve and maintain the green space bordering Mount Rushmore National Memorial.
- The Society officially paid off the \$17 million loan that the board had financed in 1996 to privately fund and construct the parking garage at Mount Rushmore.

As part of the presentation, Allen and Executive Director Diana Nielsen Saathoff announced that the Society contributed almost \$600,000 to Mount Rushmore National Memorial in FY 2015. Some of the ways the Society contributed to the park included:

- Donating \$300,000 for the construction of the Youth Exploration Area.
- Donating \$239,907 in educational and interpretive funding for the park through the Mount Rushmore Bookstores and Mount Rushmore Audio Tour.
- Promotion of park events and services.

### FRIEND OF THE FACES AWARDS

Ketel was honored for his 25 years of service as the treasurer of the Society and for his role in overseeing the financing of the parking garage at Mount Rushmore in the mid-1990s.

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“Roy’s dedication and professional expertise are legendary,” explained Saathoff. “He is most deserving of individual recognition for going above and beyond as a volunteer, but always remaining a team player.

In addition, the 1995-1996 Society board of directors was recognized as a whole for having the vision to go forward with financing, constructing and continuing operation of the parking garage, which increased parking spaces at Mount Rushmore from 400 to 1200 by 1998. The Society officially paid off the loan in 2015. This was the culmination of almost 20 years of hard work by Presidential Parking, Inc. staff and the Society board to serve the Mount Rushmore visitor.

Members of the 1995-1996 board were:

- Kirk Dean
- Tom Lane
- Sharon Lee
- Roy Ketel
- Ray Aldrich
- Eddie Clay
- Morris Hallock
- Carolyn Mollers
- Paul Reinke
- Jim Bell
- Johnny Brockelsby
- Jim Borglum
- Shirley Fauth
- Lloyd Keszler
- Jim Kuehn
- Bev Locke
- Jim Nelson
- John Samuelsen
- Richard Schleusener
- Richard Tobias
- Fred Whiting

#### **2016 BOARD MEMBERS**

During the annual meeting, **Judy Allen** was re-elected president. Other officers include Vice-President **Tim Raben**, Secretary **Kay Jorgensen**, Treasurer **Tony Cleberg** and Past President **Andy Knight** .

**Michael Diedrich** with Regional Health was elected as a new board member. He joins current board members **Roxann Basham, Gary Brown, Joe Bruch, Justin Cutler, Bill Honerkamp, Phil Lampert, Aaron Galloway, Michelle Lintz, Toni Logar** and **Rollie Noem**. Emeritus directors include **Judy Olson Duhamel, Gene Lebrun, Ruth Samuelsen, Tom Griffith, Sid Goss** and **Nancy Gowen**.

More information on the Society’s contributions and activities during FY 2014-2015 are detailed in the 2015 Annual Report found on our website at [www.mountrushmoresociety.com](http://www.mountrushmoresociety.com) or may be requested by calling 605-341-8883

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