



Mount Rushmore Society
Mount Rushmore Institute

Mailing Address:
PO Box 1524
Rapid City, SD 57709
Location:
711 North Creek Dr.
Rapid City, SD 57703
1-605-341-8883
FAX 1-605-341-0433
info@mtrushmore.org

Mount Rushmore Bookstores
Mount Rushmore Audio Tour

Mount Rushmore
National Memorial
13036 Hwy 244
Keystone, SD 57751
1-605-574-1333
1-800-699-3142
FAX 1-605-574-3144
bookstores@mtrushmore.org

Mount Rushmore Memories
Airport Store

Rapid City Regional Airport
4550 Terminal Road #206
Rapid City, SD 57703
1-605-791-6868
anna@mtrushmore.org

The Mount Rushmore Society—through the Mount Rushmore Bookstores, the Mount Rushmore Audio Tour, Mount Rushmore Memories and other activities—is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.

August 15, 2017

For Immediate Release:

Contact: Debbie Ketel Speas | debbie@mtrushmore.org | 605-381-8296

Mount Rushmore Society Hosts FREE Find Your Park Festival August 19

Sponsored by the Mount Rushmore Society, the second annual Find Your Park Festival will be held on Saturday, August 19, 2017 from 10 am – 2 pm in Rapid City's Main Street Square. The event is free and open to the public.

The event will consist of over **20 booths** that will educate the public about parks in the Black Hills. Booths will spotlight national parks, state parks, city parks and outdoor-related organizations. Activities, ranger talks, park educational information, park products, giveaways and discounts will be provided. **The Mount Rushmore Mascots and Smokey Bear** will be on hand for pictures.

Children's entertainer **Phil Baker** will be performing on the main stage at 10:30 am and at 12:15 pm, with National Park Service representatives making presentations in between sets. Phil Baker is one of the most innovative and respected songwriters shaping children's music today. Known for his signature red guitar, heartfelt lyrics, catchy tunes and quality musicianship and production, Baker involves the children throughout his show. Named one of the Top 12 Young Men of America, Phil has inspired countless children to help make the world a better place. He has dedicated his life to strengthening communities through music and performance and has made an indelible mark on South Dakota's music scene, as well as its cultural landscape.

The first Find Your Park Festival was held last year to spotlight the National Park Service and National Park Foundation's "Find Your Park" awareness campaign to celebrate the National Park Service Centennial. The Find Your Park movement continues to inspire all people, especially the next generation, to connect with, enjoy, and support America's national parks.

This event is being held for the public to understand what is available in our Black Hills national parks, as well as other public lands and resources in our area.

Exhibitors include Mount Rushmore National Memorial, Badlands National Park, Wind Cave National Park, Jewel Cave National Monument, Custer State Park, Minuteman Missile National Historic Site, City of Rapid City Parks & Recreation, Black Hills Raptor Center, National Grasslands Visitor Center, Trinity Eco Prayer

--more--

Park, Xanterra Parks & Resorts, Crazy Horse Memorial, D.C. Booth Historic National Fish Hatchery and Archives, Black Hills National Forest, Black Hills Parks & Forests, South Dakota Game Fish & Parks—Becoming an Outdoor Woman, Friends of Wind Cave National Park, Mount Rushmore Bookstores, Mount Rushmore Memories Airport Store, Mount Rushmore Society, Nebraska National Forests and Grasslands—Hudson-Meng Education and Research Center.