



Mount Rushmore Society

Mailing Address:

PO Box 1524
Rapid City, SD 57709

Location:

830 Main Street
Rapid City, SD 57703
605-341-8883
FAX 605-341-0433
info@mtrushmore.org

Mount Rushmore Bookstores

Mount Rushmore Self-Guided

Tours

Mount Rushmore
National Memorial
13036 Hwy 244
Keystone, SD 57751

605-574-1333
800-699-3142
FAX 605-574-3144

bookstores@mtrushmore.org

Mount Rushmore Memories

Airport Store

Rapid City Regional Airport
605-791-6868

Mailing Address & Deliveries:

830 Main Street
Rapid City, SD 57703
605-341-8883
memories@mtrushmore.org

The Mount Rushmore Society—through the Mount Rushmore Bookstores, Mount Rushmore Self-Guided Tours, Mount Rushmore Memories and other activities—is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.

For Immediate Release:

September 24, 2018

Mount Rushmore Society Announces New Director of Philanthropy

The Mount Rushmore Society (Society) is excited to announce that **Stephanie Pariza** has recently joined the organization as the new director of philanthropy. Pariza comes to the Society from Houston, TX, where she most recently served as the development director for Discovery Green Conservancy, a 12-acre park located in downtown Houston designed as an engaging and active place with programming for all ages.

In addition, Pariza has over 15 years of nonprofit experience, serving in various roles with Houston's Opera in the Heights, Houston Grand Opera, Memorial Hermann Foundation and the University of Houston Law Center. She also served as director of the National Opera Center in New York City, NY.

Pariza's main role with the Society will be spearheading the fundraising for the Monumental Movie Campaign for Mount Rushmore National Memorial. The campaign is a \$2 million project to replace the two outdated, educational films shown at the park and to upgrade the equipment necessary for projection.

Mount Rushmore: The Shrine is shown four times per hour every day in the Lincoln Borglum Museum theatres. More than 700,000 visitors see this movie every year. It was produced for the Society over 30 years ago and reflects the now dated cinematography and interpretation of the time.

Freedom: America's Lasting Legacy is shown nightly during the Evening Lighting Ceremony from May to September in the Amphitheater. More than 172,000 visitors view this film every year. It was produced by Discovery Channel for the Society in 2001 right before 9/11 and needs to be upgraded to reflect a post-9/11 era.

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The goal is to have funds in place within the next 12-18 months.

Find out how you can contribute to the Monumental Movie Campaign by contacting Pariza directly at 791-6065 or stephanie@mtrushmore.org.

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